

RUN FOR REFUGEES SPONSORSHIP

IRIS resettles refugees and helps immigrants with housing, healthcare, education, job placement, family reunification, and more. The Run for Refugees is our annual fundraiser attracting 3,000+ runners, families, elected officials, refugees and other immigrants.

Join us as a 2021 Run for Refugees sponsor. You will help cover the cost of our first-ever, virtual 5K so that funds raised from the event will go directly to IRIS and our programs. You'll gain exposure for your brand, and send a clear message supporting the American tradition of welcoming refugees and immigrants.

\$1k **Advocate**

- Your logo on the official Run for Refugees T-shirt for all participants (3,000+)
- Your logo & sponsor recognition on event website
- Your logo & sponsor recognition in email blast to 10,000+ subscribers
- 2 race registrations
- 2 official Run for Refugees T-shirts

\$3k **Ambassador**

All of the above, plus:

- Your logo on the runner's bibs for all participants (3,000+)
- Your sponsor recognition in press release
- 5 race registrations
- 5 official Run for Refugees T-shirts

\$5k **Olympian**

All of the above, plus:

- Extensive social media & digital promotion
- Inclusion in paid radio spots & public service announcements
- NEW: Your logo on official IRIS Spotify playlist shared with all participants
- 8 race registrations
- 8 official Run for Refugees T-shirts

\$10k **Champion**

*Exclusive sponsorship

All of the above, plus:

- Your video message included in digital promotion
- 10 race registrations
- 10 official Run for Refugees T-shirts

irisct.org • RunForRefugees.org • Make checks payable to "IRIS"
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