

RUN ~~FOR~~ *with* **REFUGEES** & *All Immigrants* **2025**

Sponsorship Opportunities



Who we are.

IRIS: Integrated Refugee & Immigrant Services is a non-profit 501c3 organization dedicated to helping refugees & other displaced people establish lives in the United States & contribute to the vitality of their new communities.

We provide a multitude of services to our clients, including housing assistance, legal services, enrolling children in schools, employment assistance, and more. We empower these people to succeed and achieve self-sufficiency while adjusting to life in their new homes.

Now in its 18th year, the Run for Refugees has mobilized people from around New Haven, the country, and even the globe to show their support for refugees and other displaced people.

Participants have the option to join IRIS for a 5K walk or run through New Haven's East Rock neighborhood on Super Bowl Sunday, or participate virtually from anywhere in the world. The event also draws in prominent politicians and community leaders, food trucks, and performers from around Connecticut.



By joining as a sponsor, brands can reach thousands of passionate people. Use your sponsorship to build brand loyalty, attract new customers, and show your commitment to the American tradition of welcoming refugees. We would love to have you as a partner!

To learn more about IRIS and the Run for Refugees, visit us at irisct.org.

Run for Refugees by the numbers.



PARTICIPATION

This iconic New Haven event has grown from only 360 runners in its first year to over 3,000 in-person participants, raising money for IRIS' services, and generating public awareness and support for refugees. Many more participate virtually, broadening our reach even further.



COMMUNITY REACH

In addition to race participants, IRIS has an active and passionate base of followers and supporters. Gain online visibility for your organization, business, or cause.

10K Facebook Followers

6K Instagram Followers

20K+ Email Newsletter Subscribers

2025 Sponsorship Options + Perks.

Sponsors are critical to making the Run for Refugees a success. Sponsors help cover the cost of the race, allowing as much money as possible to go towards helping our clients.

By becoming a sponsor, you will show your support for refugees and all immigrants, while gaining publicity and promoting your organization to our strong network of supporters.

Description	Signature \$15,000	Diamond \$10,000	Gold \$7500	Silver \$5000	Bronze \$2500	Sponsor \$1000
Event Registration	15	10	7	5	3	2
Logo on Road Banner	✓					
Video Testimonial	✓					
Mention in Press Release	✓	✓				
Mention in Radio Spots	✓	✓				
Company Rep at Opening Ceremony	✓	✓				
Vendor Table	✓	✓	✓			
Logo on Runners Bib	✓	✓	✓			
Logo on Selfie Banner	✓	✓	✓			
Logo on Start/Finish Banner	✓	✓	✓	✓		
Company Rep at Awards Ceremony	✓	✓	✓	✓		
Logo on Race Shirts (3k+ runners)	✓	✓	✓	✓	✓	
Variable Size Logo on Race Website	✓	✓	✓	✓	✓	
Social Media Mention (15K+ Followers)	✓	✓	✓	✓	✓	✓
Email Mention with Logo (20k+ Subscribers)	✓	✓	✓	✓	✓	✓

Have questions? Contact Venu Thirumala, Annual Fund Manager, at vthirumala@irisct.org or call (203) 562-2095 x 264 to discuss how we can activate your brand through this event.

In-Kind Sponsorships: If you have a great product or service, these can also be added to your sponsorship. Email vthirumala@irisct.org about adding in-kind value to your cash sponsorship, or providing a fully in-kind sponsorship.

Sponsor.



Only with your partnership can we make the 2025 Run for Refugees a success, and make sure refugees feel welcome and supported in our community.

If you want to show your support for refugees as a sponsor, fill out the form below with your preferred sponsorship. We must receive your commitment and logo by December 12th, 2024 in order to take advantage of all benefits.

Please complete this form, and mail to IRIS, 235 Nicoll St, New Haven, CT 06511. Checks made payable to IRIS.

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I/We, _____ (name), will contribute \$ _____ and wish to be recognized as a sponsor of the 2025 Run for Refugees at the following level: \$ _____

I/We can't sponsor at this time, but would like to make a charitable contribution of \$ _____ to support IRIS' work empowering refugee families.

I/We cannot sponsor this year, but would like to be approached in 2026.

Contact Information

Organization or Name for recognition

Representative Name

Street Address

City State Zip

Phone Email Required

Payment Information

Credit Card Number

Exp. Date Sec. Code

In-Kind Information

For wire transfers, please transfer funds to:

Account Name: IRIS
Bank Name: Bank of America
Routing Number: 011900254
Account Number: 385019175188
Bank Address: 100 North Tryon Street
Charlotte, NC 28255

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In collaboration with



iris INTEGRATED REFUGEE
 & IMMIGRANT SERVICES